**HEARTFELT REQUEST FOR FINANCIAL SUPPORT TO FINANCE HIFU**

**EQUIPMENT PURCHASE FOR USE IN NHS HOSPITALS ON A RENTAL BASIS**

Dear All,

As you may be aware for the last 20 years, I have been an Advocate for the earlier diagnosis of Prostate Cancer, now the most common form of cancer in the UK. I can now also speak as a Prostate Cancer Sufferer, having been diagnosed with (hopefully) a low-grade cancer. The treatment options are Active Surveillance or HIFU. HIFU is a fairly new introduction in the war against this insidious disease, which ironically, I have been trying to raise funding to support before my own diagnosis! As you can imagine this development has only served to increase my determination to try to help more men have access to this treatment option.

I attach a summary of the benefits of this treatment produced in conjunction with one of the country’s leading Urologists, and a copy of the business case which clearly shows it works for both the Hospital and the Ethical Lenders. You will see the notes on the benefits of the treatment refer to around 12,000 men a year benefitting from this treatment. Given the annual diagnosis level is up to 55,000 cases a year, this is now more than 16,000 a year. Moreover, one Senior Consultant Radiologist based in the North of England said to me “With increased awareness we are finding more men in their 50’s with prostate cancer. The two things that terrify them are the thought of the impotence or incontinence that can arise from surgery or radiotherapy, the two most commonly available treatment options. Given the benefits of HIFU I believe the demand for this treatment will explode in the next ten years.”

I am leading from the front with a personal loan investment of £50k. The Company operating the scheme will be GFCT Focal Therapy Ltd, a wholly owned subsidiary of the Charity, GFCT Ltd. GFCT Ltd have already invested £100k in the project and hope to do more this year. Further investments and donations have been received taking us to £300k. The equipment is available with a 3-week lead time and can be operational within 2 months of delivery. Support can be either in the form of an “ethical loan” with compound interest at the rate of 10% per annum added monthly or a straight donation. Loans are sought from £5K upwards, donations can be for any amount. The plan is to repay the loans starting within 6 months if the machine purchase is fully funded from these loans and donations or after five years if the purchase is partly funded by outside commercial loans.

Donations can be made directly to the company’s bank account GFCT Focal Therapy Ltd, Lloyds Bank, Sort Code 30-99-50, Account Number 64822162 or via the Just Giving page of GFCT Focal Therapy Ltd.

Please make loans directly to the company’s bank account as detailed above. All ethical lenders will receive a monthly statement showing the amount of the loan and the interest accrued to date and all supporters will receive a monthly update of the progress of the project. If you would like to contact me directly please email at [grahamfulford47@gmail.com](mailto:grahamfulford47@gmail.com) or ring me on 07831 156071.

I do hope you will be able to give serious consideration to supporting this initiative. Please feel free to pass it on to anybody else you feel may be interested.

Regards

**Graham Fulford MBE**

**GFCT Focal Therapy Ltd**